Our Brand Promise & 2025 VISION

We Help Business Owners Speakers and Investors **Build Exceptional Brands and Websites**

By creating **customer experiences that increases your success, influence and income.**

TRUSTED BY TOP INTERNET INFLUENCERS

WELCOME TO 3MC DESIGN

If your prospects don’t trust you (or have insights into what you stand for), they won’t do business with you. That's why creating an exceptional brand and core marketing message will enhance your influence in the marketplace and gives you a competitive advantage as the authority in the eyes of your prospects.

The best way to build trust is to authentically express who you are.

At 3MC Design we help entrepreneurs build exceptionally refined brands and uniquely designed websites. Imagine having an uniquely branded website that truly expresses your core essence and communicates your influence, establishing authority in the marketplace?

We love our job because our custom creations give us the room, budget, and creative collaboration that drives design innovation, attracts more prospects, empowers you to become the go-to-authority in your industry, creates a platform for your influence and expression, and artfully expresses your unique value proposition into the marketplace.

Over the years we have successfully partnered with many industry Influencers, Entrepreneurs and Companies in various industries:

- REAL ESTATE INVESTORS
- FINANCIAL ADVISORS
- FITNESS
- INFLUENCERS
- AUTHORS
- CONSULTANTS
- COACHES

We pride ourselves for building “long-term growth” relationships with our incredible client-base, many of whom we have worked with for several years.

Our commitment is to serve their growth while diligently upgrading our own service standards by striving for being the best at what we do, and continue to raise quality and innovation standards for our clients because we believe it will unlock their true brand potential and burning desire to serve the world with their uniqueness.

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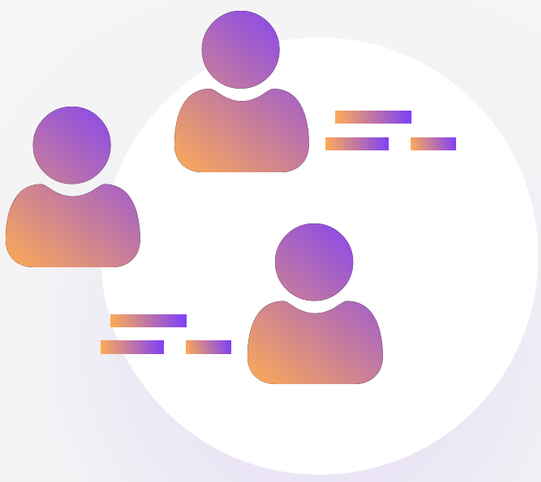
Guide by
Our Core Value

Our values keep us locked-in to building high-impact relationships through collaborating with extraordinary entrepreneurs from every walk of life. Together we connect your true essence with a purpose which helps people globally realise their own full potential and dreams.



Team work & Integrity

We believe in building a culture that fosters teamwork, honesty, being humble and serving our entrepreneurial community however we can. This is what drives us and why we succeed.

Determined to deliver

We believe in building a culture that fosters teamwork, honesty, being humble and serving our entrepreneurial community however we can. This is what drives us and why we succeed.

Be Curious

We're obsessed with learning and sharing knowledge so we can all become better versions of ourselves. It's in the ethos of everything we do at 3MC Design.

Think Big

We think like entrepreneurs, dream big, and achieve what most think is impossible because that is how we grow.

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We Want to Create
Beautiful Work Together

From concept to execution, we typically offer a personal suite of design services that communicate your brand message in a creative and engaging way and that help unlock your true brand potential, influence, credibility and impact in the marketplace.

Personal Branding

We help build unique personal brands from scratch, or reassess existing brands, ensuring they align with their mission and purpose.

Imagine having all your dream opportunities, partners and dream clients knocking at your door, reaching out wanting to do business with you.

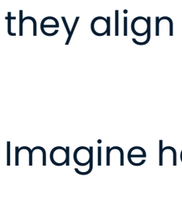
After consulting thousands of businesses and entrepreneurs across dozens of industries, we've distilled personal branding down to a science.

Web Development

We take pride in building influencer websites from front to back.

Our developers make sure your visitors have the experience they expect—from fast-loading pages and an easy purchase process to streamlined account logins and content flow.

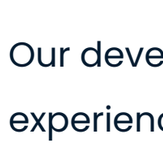
We build unique brand sites that tell a business' story.



Course Creation

We help thriving entrepreneurs elevate their influence through expert online courses and training programs in all kinds of niches, serving tens of thousands of students globally while creating multiple streams of revenue.

We work with subject matter experts who are ready to leverage their expertise and scale their businesses with evergreen platforms and online training courses.



Video Production

Stories are at the heart of branding, and we believe every brand has a unique story to tell in a format that is demanded by today's global marketplace - video.

We have a full production team that assists in writing scripts, casting talent, location scouting, cinema cameras, day-of services, post-production, editing, motion graphics and cloud delivery.

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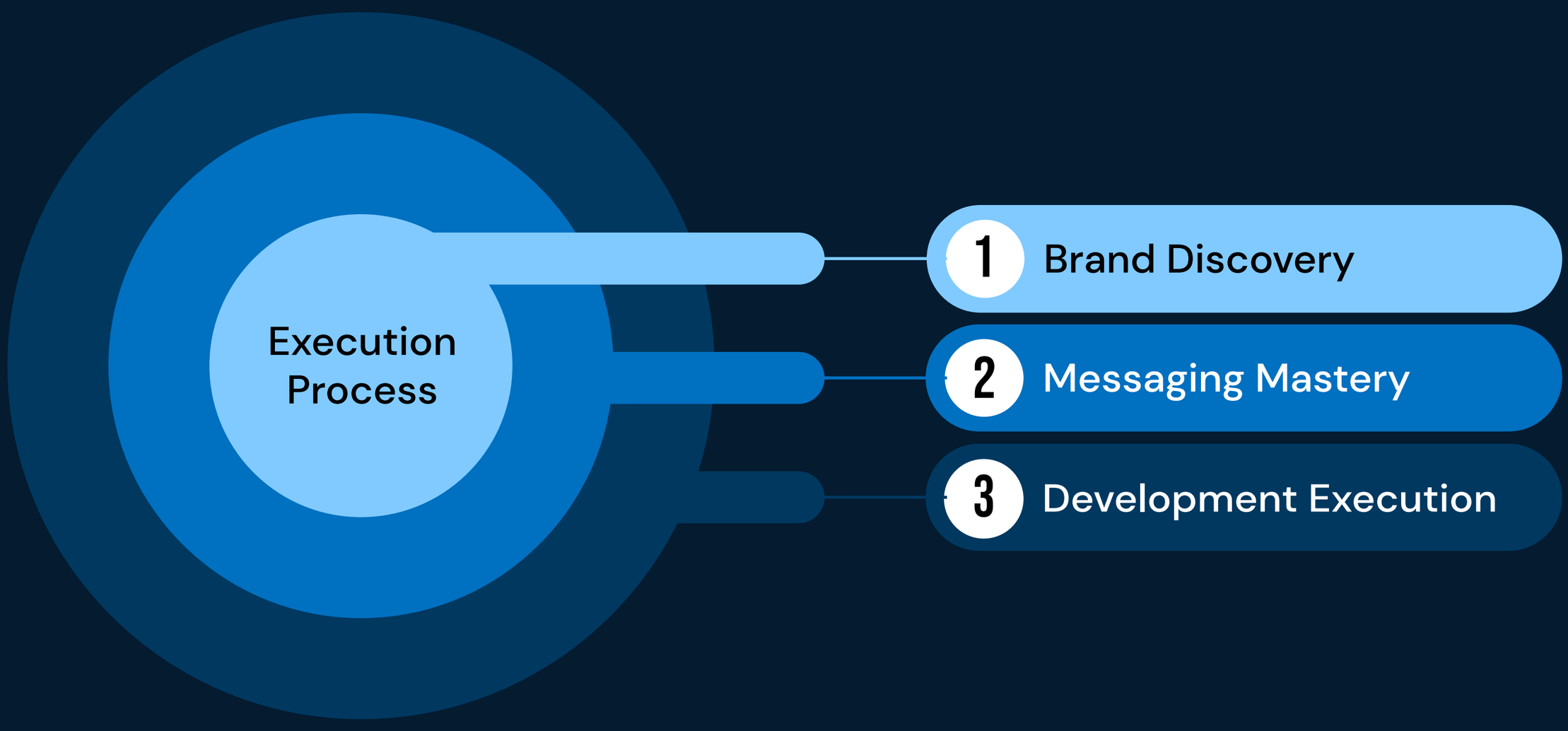
We Operate With 3-Phase Execution Process



Based on Clearly Defined Milestones.

Every unique brand site we artfully craft goes through three clearly defined execution phases. Each phase is purposeful and will be broken down at the kick-off. Your main point of contact through the whole process will illustrate when your contribution is required, and when it’s time for our team to work our magic so you can focus on running your business while we work on amplifying your Influence.

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Phase 01

Brand Discovery

- Brand Clarity Forms
- Creative Clarity Call
- Style and Strategy
- Voice and Message
- Founder’s Story / Origin Story
- Customer Journey
- Brand Associations

Brand Discovery

What makes our clients’ sites unique?

Your Brand Essence is what builds trust and converts leads.

If your prospects don’t trust you (or your company), they won’t do business with you.

...and the best way to build trust is to authentically express who you are through every pixel.

During this phase, we’ll deeply evaluate the style, strategy and vision of your new site so that you can truly make a meaningful difference in the marketplace.

We do all of this virtually

or

FOR OUR

VIP CLIENTS

WE DO ALL OF THIS IN PERSON

- Video and Photoshoot with our Production Team
- Live Brand Essence Extraction: Site Style and Strategy
- Live Origin Story Extraction Session: Creating Your Epic Brand Origin Story
- Copywriting Session to lay the groundwork for your site copy and CTA’s

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Phase 02

Messaging Mastery

- Custom Design From Scratch
- Homepage and Branding
- Internal Page Designs
- Social Media Graphics
- Brand Essence Call & Call-to-Actions

MESSAGING Mastery

Step 1

Work with our team through an effective process of refining your brand voice, essence, and core message. Depending on the level you engage with us, we'll either consult with you on your messaging (through templates, examples, and copy feedback) or do it for you. In that case, you can sit back and relax as we craft your messaging.

Step 2

This is where we take the copy, photos, story, video's and your core message and begin to innovate your fully custom design (no templates used ever!). Our expert design team gets to work on creating a unique design that authentically expresses who you are. We will make it really easy for you to review and provide feedback. Once the brand style and Homepage is approved, we'll get going on the other pages of your site.

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Phase 03

Development Execution

- Design Optimization on All Devices, Browsers, and Resolutions
- Security & Speed Optimization
- Google Analytics
- Optimized On-Site SEO
- Importing of relevant content
- WordPress Configuration
- Hosting Optimization

Development Execution

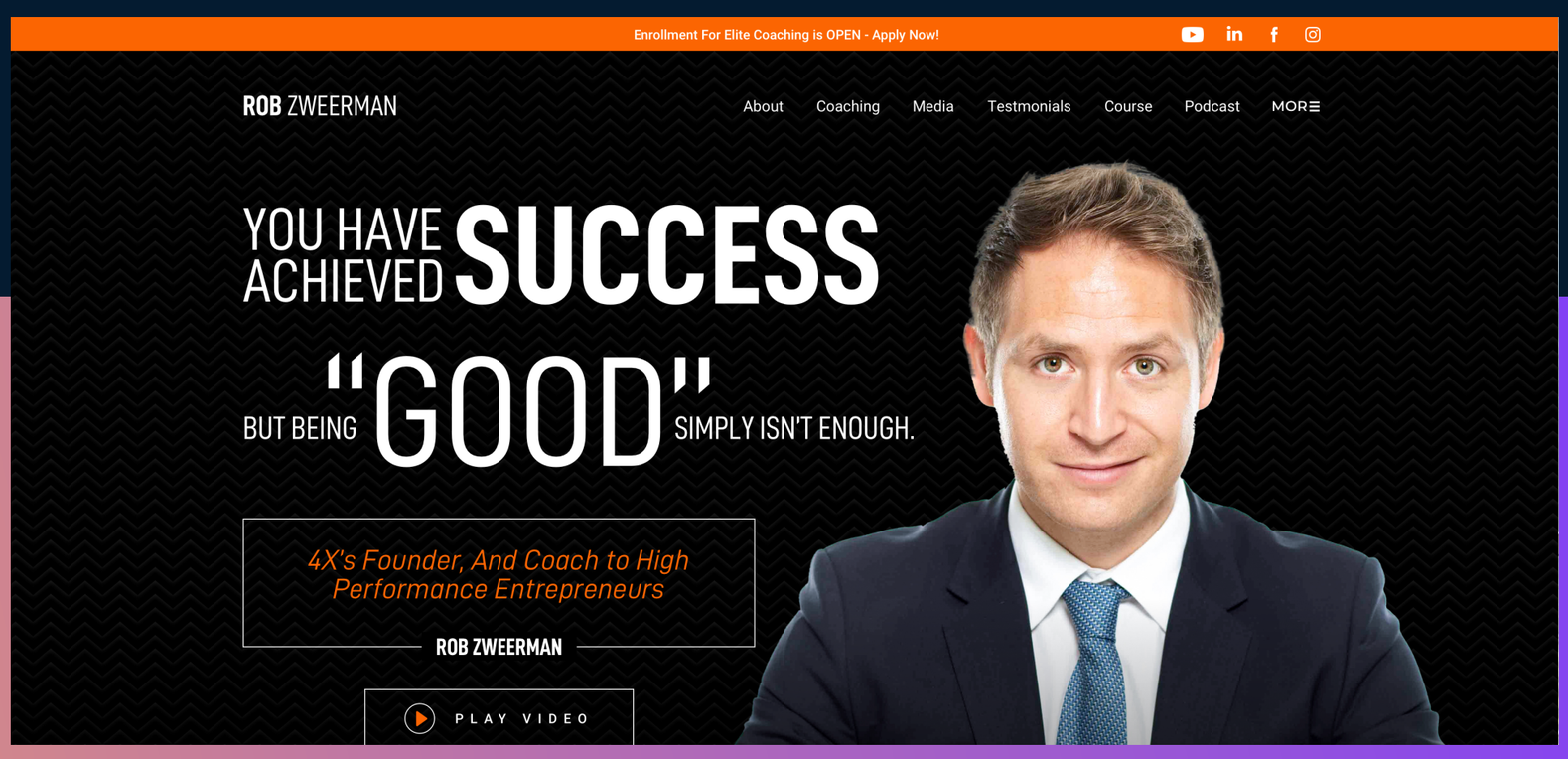
We offer peace of mind to our clients. We have a dedicated Quality Control team that tests your site on all Screen Resolutions, Browsers, Devices (mobile, tablet, etc) resolving any bugs or responsive issues before going live. Finally, we optimize it for Speed, Security, and On-site SEO.

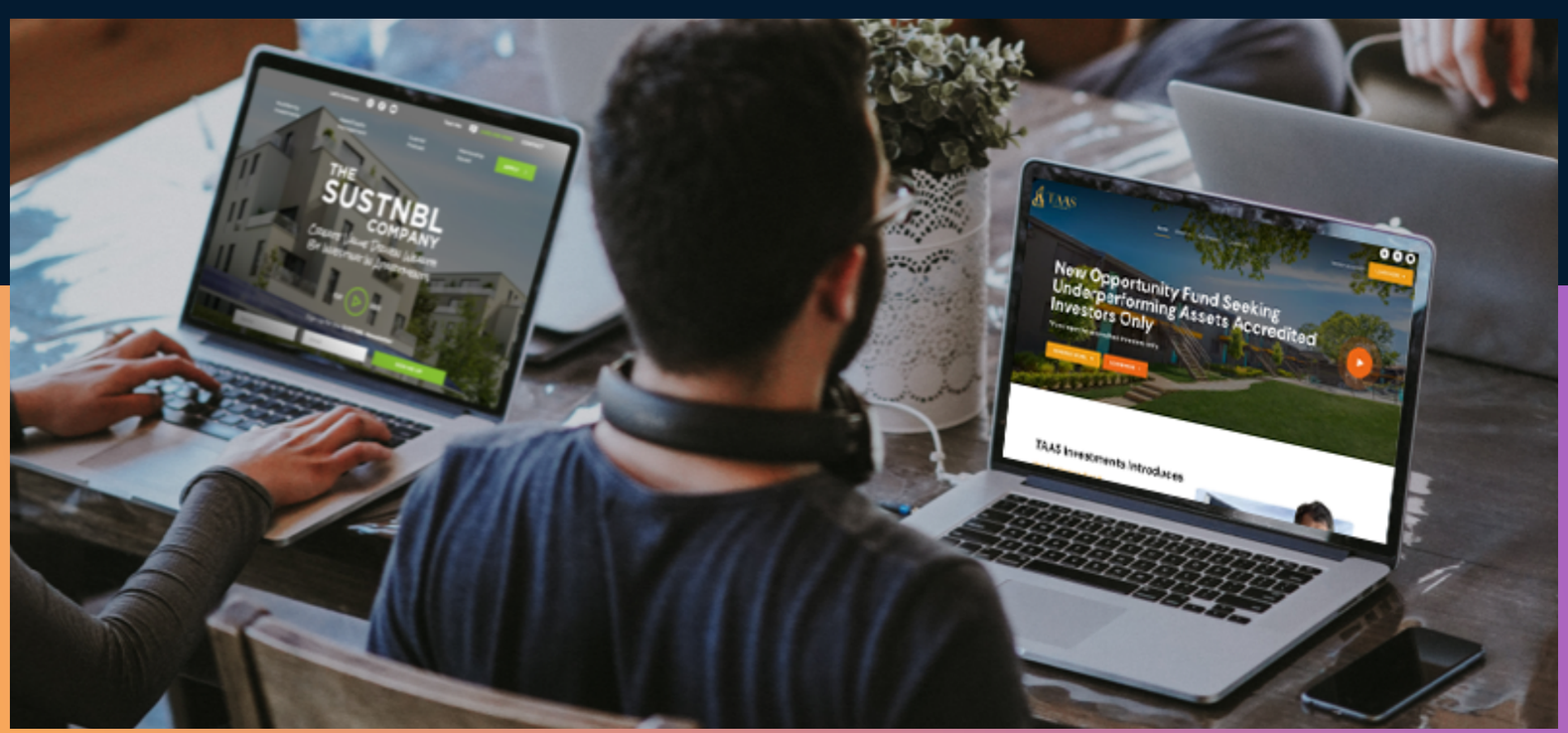
WE HANDLE EVERYTHING SO, ONCE YOU APPROVE DESIGNS, ALL YOU HAVE TO DO IS RELAX AND WAIT FOR WHEN IT'S TIME TO TAKE YOUR SITE LIVE.

We Have Built Unique Brand Sites in Various Industries.

Check Out (Some) Of Our Artistry Below:

Personal Branding





Web Development

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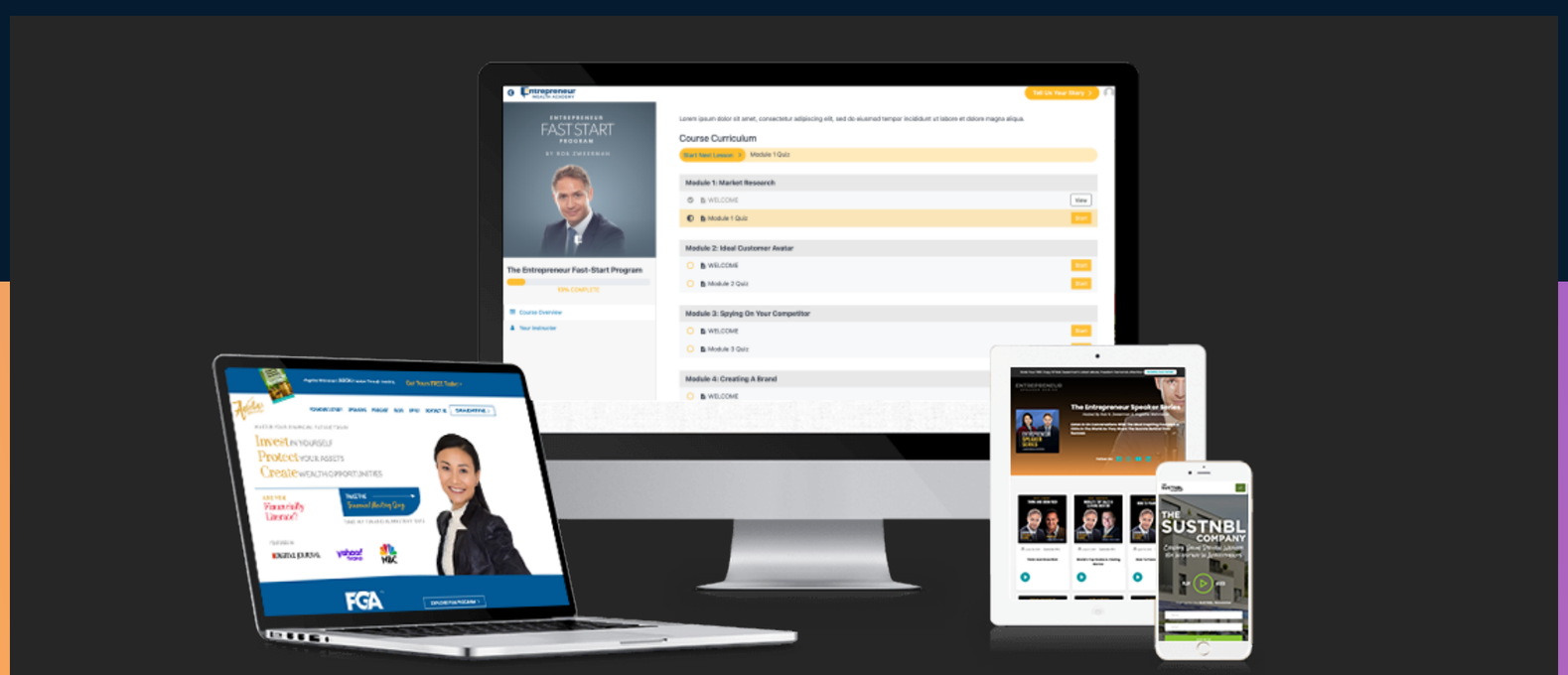
Video Production



Course Creation

Alignment with our clients

Through Alignment with our Core Criteria, we attract clients who we genuinely love to serve and who have a deep appreciation for our art.

We serve as trusted advisors to our clients, connecting them with other Passionate Professionals who further amplify their impact by serving them in areas outside of our X-Factor.

Our “sales department” merely does Alignment Assessments, ensuring that potential clients fit our Core Codes and Client Criteria, and guide them towards the most aligned option for them.

ROB ZWEERMAN

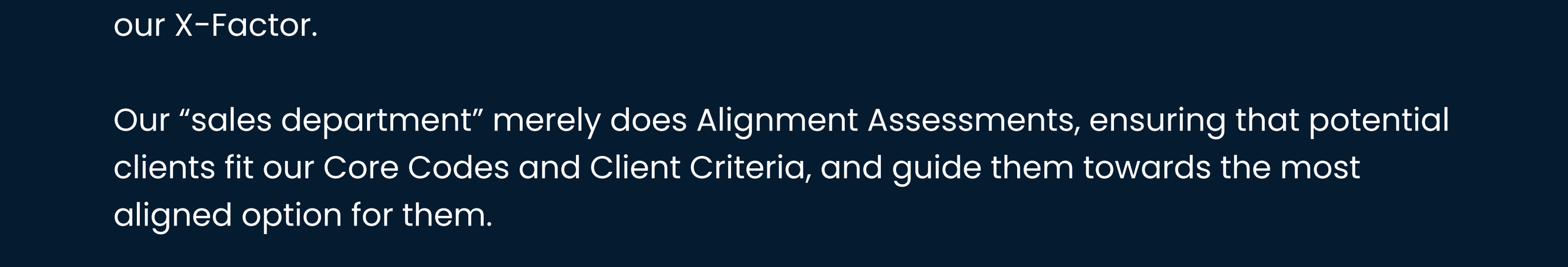
Angeline Wehmeyer

Entrepreneur WEALTH ACADEMY

SYNAPTIC INVESTMENTS

THE SUSTNBL COMPANY

TAAS INVESTMENTS



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OUR

2025 VISION

We are so grateful if you've been enjoying our Digital Artistry, and you've been getting positive results—through your uniquely branded website(s), video production strategy, or through our countless creative coaching sessions helping you extract your core essence and influence in the marketplace.

We want to continue serving our inner-circle clients at the highest level by dedicating more of our time, energy and resources and understanding what really drives growth and impact for your brand and company.

That’s why in 2025, we are going to do things differently in our business.

Our favorite customers are people like you who truly appreciate our craft and innovation.

That's where we get real satisfaction in the work we deliver.

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Who is this suitable for?

If you already have a clear product or service offering, selling and producing results for your clients, and you are ready to establish your influence and credibility in the marketplace with a powerful brand site that truly expresses who you are, this is for you!

Our business is about helping you discover how our team can get your online brand image there like we've done for so many game-changing entrepreneurs, companies and influencers. But - we are very selective of who we work with.

Our business thrives on the success of our clients ensuring we deliver maximum value. Therefore the only way to work with us is to first book a Brand Clarity Assessment to find out if we are a good fit to build your unique brand site.

If you think you love what you are hearing, or know of anybody that would benefit from an introduction to our team, we are thrilled to meet you and invite you to book a Brand Clarity Assessment on our website.

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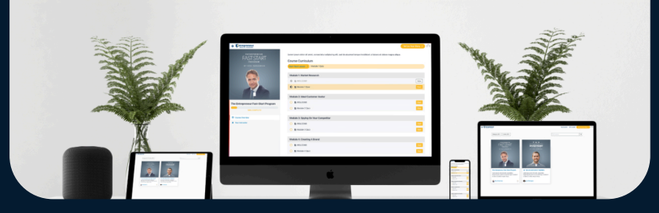
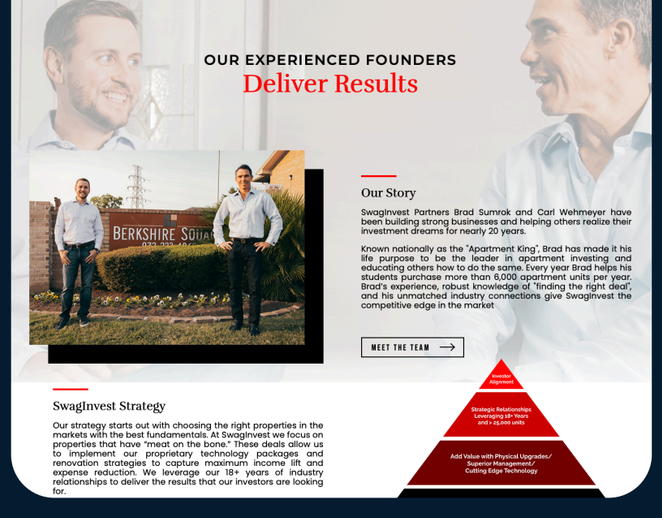
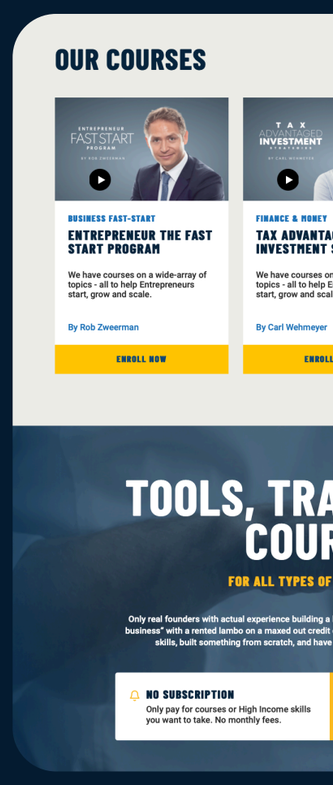
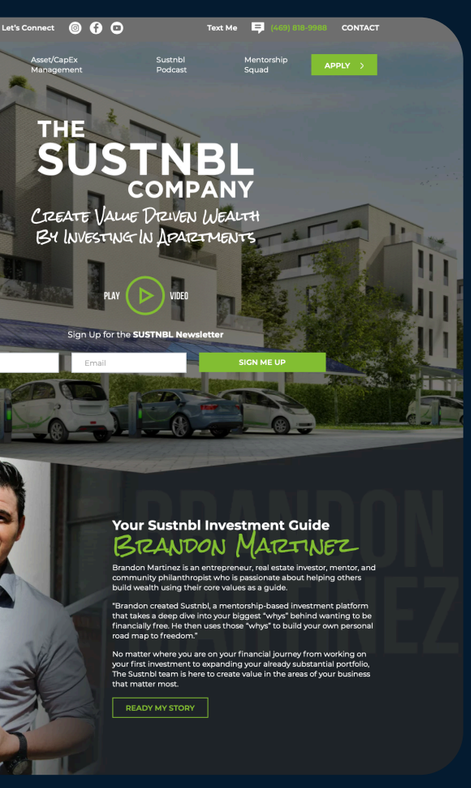




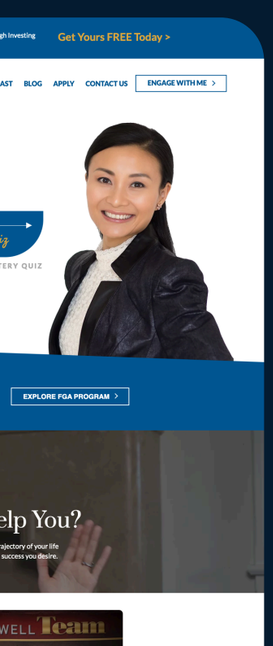
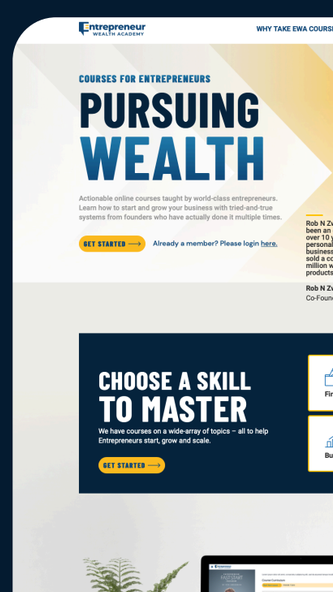
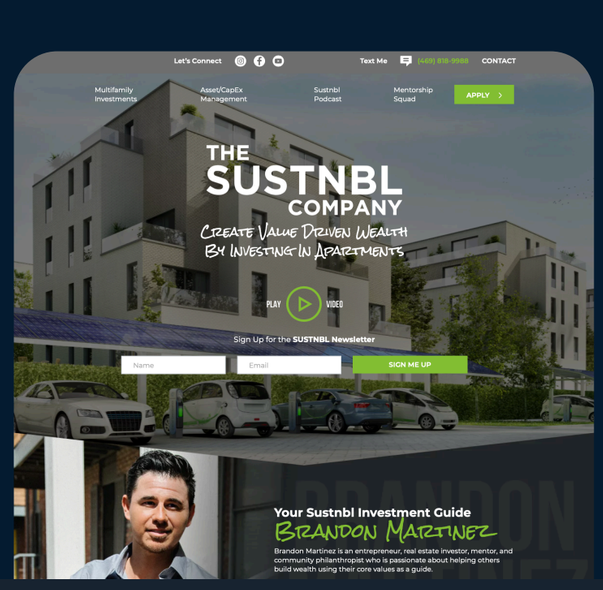
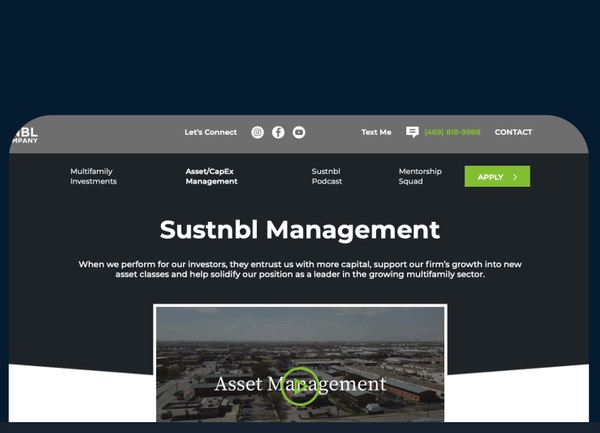




Ready To Build Your Own Unique Brand Site?

Partner With Us To Gain An Unfair Advantage In 2025

Your Greatest Growth, Fulfillment, and Significance Is Achieved Through Branding With Purpose and Influence. Unlock a whole new level of growth and influence for your company.

Get Started Today!

Schedule A Brand Clarity Assessment